



Arona International
IT, Legal, Event Management & Consulting Service

Paving your way to study abroad

“Grab the opportunity “

Offering stalls for European & Asian University for the upcoming
International Education Fair: ***Study Euro Asia World -
2019*** Paving your way to study Abroad

IN BANGLADESH 27TH OF SEPTEMBER 2019.

Please watch out the video message and contact us

@ www.arona-international.com

<https://www.facebook.com/aronainternational/>

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EXIHBITION AGREEMENT FOR STUDY EURO-ASIA 2019

This Exhibition Agreement (the "Agreement") is made by and between ARONA INTERNAITONAL (the "Organizer") located at 8 PANTHAPATH UNIQUE TRADE CENTER (UTC) LEVEL 19 DHAKA 1215 ,BANGLADESH and located at.....,contact..... (the "Exhibitor").

The Organizer has assembled an exhibition entitled: Study Euro Asia World – 2019 (the "Exhibition"). The Universities representatives agrees & wish to participate in the Exhibition in accordance with the following terms and conditions:

I. The Exhibition

A. The Exhibition consists of those works of art listed in the check list of the Exhibition contained in Attachment I (a "Work" or "Works"). The Organizer reserves the right to remove a Work from the Exhibition while it is in circulation should, in Organizer's judgment, its condition require it, or should the lender request its return. The Universities representatives agrees that it will show the Exhibition in its entirety, without deletions or additions, unless specific written permission for any such change is obtained from the Organizer before the Exhibition opens at the Exhibitor's location. The Universities representatives may not change the title of the Exhibition or add or subtract a Work or Works without the Organizer's advance written approval. Works will be lent to Organizer subject to the terms and conditions of Organizer's.

B. The check list of proposed works for an Exhibition will include the caption "(name of "Study Euro-Asia World - 2019") retains the copyright for the title and the concept for this Education exhibition titled ' "Study Euro-Asia World - 2019" Paving your way to Study Abroad.' All rights are reserved as of 27th of September 2019, Arona-International.

II. Exhibition Schedule

Bangladesh

Name of the Exhibition: Study Euro-Asia World 2019

Locations: : International Convention Center Hall 3 (ICCB) Boshundhora Dates: 27th September ,2019 ,Time : 8.30 a.m. to 8.30 P.M , Participant : USA,CANADA,AUSTRALIA,EU UNIOIN,NZ, & UK All European & Asia all to- gather 150

Universities. Visitor Capacity: 2000 at a time.

1. 10 ft x 20 ft size stalls with 2 banquet chairs and one table, two spotlights with one charger, one trash bin and Flex banners at the backdrop and side banners
2. Centrally air conditioned with 2000 car parking.
3. Total area 30000 square feet in Bangladesh's most promising International Exhibition center Boshundhora Convention (ICCB).
4. International round (two) way air ticket for exhibitors
5. Accommodation in Hotel Le Meridien
6. Meals 3 times a day at 5 star Hotel with evening snacks.
7. Transportation with shuttle bus: Airport pick up & drop out, & also hotel to venue, venue to hotel after education fair.
8. National and International media coverage.
9. Access to 10000 students visit in one time in Bangladesh & 5000 in Nepal venues.
10. Social Media coverage with Participants University with Logo.

Financial Arrangements

The Exhibitor agrees to pay a participation fee as under neath :

For European University the package breakdown of Net payable shall be as underneath for both Bangladesh and Nepal :

Event stall = USD 3050(United States Dollar Three Thousand Fifty Dollars including 3 Meals a day).

Accommodation = USD 350 (United States Dollar Three Hundred Fifty).

Transportation = USD 100 (United States Dollar One Hundred).

For Asian University the package breakdown of Net payable shall be as underneath for Bangladesh:

Event stall =USD 2050(United States Dollar Two Thousand Fifty Dollars including 3 Meals a day).

Accommodation = USD 350(United States Dollar Three Hundred Fifty).
Transportation = USD 100(United States Dollar One Hundred).

Payment Option:

1. Full payment
2. Partial payment customized 50:50 basis
3. Post payment basis.

To the organizer, upon signing this Agreement and selection of payment method any amount and balance will be payable on the closing of the Exhibition at the Exhibitor's location .

The Organizer will invoice the universities representative for each payment. Payment shall be made to

Bank: Maybank

Account Name: **Eduxcess Consulting Group Sdn Bhd**

Account No: 514280612461

Swift Code: MBBEMYKL

By cheque or other means agreed upon by the Organizer and the universities representative within 07 days of receipt of such invoice. Past due invoices will be subject to past due charges at an interest rate of ten (15%) percent.

The universities representative will bear all local costs incurred in presenting the Exhibition, including, but not limited to, on-site insurance coverage of the Works if any; promotion, publicity, previews, unpacking and repacking the Works on the Exhibitor's premises, installation costs, storage on the Exhibitor's premises (if necessary), educational programs, entertainment, and receptions.

IV. Credits and Acknowledgments

The following credit line will appear on all printed materials related to the Exhibition including, but not limited to, press releases, invitations, announcements, brochures, posters, advertising, or other publicity:

"Organized by: Arona International"

The universities representative will encourage all news media to include this credit line in reporting on the Exhibition if there is any effort made by themselves.

Organizer will provide to universities representative a minimum 10 (ten) day notice of approximate arrival date prior to the arrival of the Exhibition.

Condition Reports and Procedures in the Event of Loss or Damage

A. The Organizer will provide an initial condition report and photograph for each Work in the Exhibition, contained in a condition report brochures that will travel with the Exhibition. These condition reports are to be annotated as appropriate and will be signed and dated by the Organizer's courier and Organizer's Registrar at the time of unpacking and immediately prior to repacking.

B. If (i) any Work is damaged, lost, stolen, or subject to emergency procedures, (ii) there is any change in the condition of any Work, or (iii) a withdrawal of any Work becomes necessary, the universities representative will, in each such instance, immediately report such event and its cause, if known, to any Organizer staff member on the Exhibitor's premises or, if no Organizer staff member is present, to the Organizer's Registrar by telephone at +880-9611-886719. If the Organizer's Registrar cannot be reached immediately, the Exhibitor will then notify the Organizer by email at ceo@arona-international.com. In any such event, the Exhibitor will comply with the instructions of authorized Organizer staff with respect to the affected Work.

C. In situations requiring immediate action, authorized Organizer staff may provide verbal consent and direction concerning any necessary treatment or handling of a Work, to be confirmed in writing. After permission is given by the Organizer, the universities representative shall require the person treating the affected Work to document fully any treatment and to append the documentation to the condition report notebook together with a copy of the Organizer's written permission for such treatment.

VII. Installation

The Exhibition must be installed in accordance with the Organizer's specifications, which will be provided to the universities representative in advance of its receipt of the Exhibition.

B. The Works must be exhibited in the frames supplied. It will be the universities representative responsibility to affix proper hanging devices to the back of the Works if such hanging devices are not already present. No such alteration or

Affixing of hanging materials will be done by Exhibitor without written authorization from the Organizer.

- C. The Organizer will be responsible for and bear all expenses of the installation of the Exhibition, including, but not limited to, the following: construction, exhibition furnishings and furniture, lighting, and graphics. Installation of the Works will not take place until all construction and painting activities in the Exhibition galleries have been completed. The Organizer will provide a checklist and other manuscript materials via electronic transmission which will be used by the Exhibitor to produce its own object and introductory/explanatory text labels in its preferred format. The content of the Exhibition texts, however, may not be altered or revised by the Exhibitor without the written permission of the Organizer.

Environment

- A. The Organizer will ensure that proper standards of environmental control are maintained in spaces where the Works and their packing materials are stored or displayed, with particular attention given to maintaining acceptable light and humidity levels. No Work will be permitted to come into direct contact with any light fixtures or any heating, air conditioning, ventilation, or electrical outlets.
- B. Relative humidity levels will be maintained in the range of 50% to 55%.
- C. A stable temperature will be maintained between 65°F and 70°F.
- D. The Organizer will not allow any Works to be exposed to sunlight or fluorescent lights (unless the fluorescent fixtures have been fitted with ultraviolet filters) or excessive light levels. The maximum light level for watercolors, pastels, and drawings is 10 foot candles. The maximum light level for paintings and sculptures is 15-25 foot candles.

Security and Safety

The Organizer will be responsible for the security and safety of the Works while they are on its premises from the time of delivery until they leave for their next destination. The Organizer will arrange for the security of the Works during transit and the Exhibitor agrees to cooperate with the Organizer for this purpose. The Exhibitor also agrees to confer with the Organizer concerning security matters relating to the Exhibition while on its premises and to provide authorized Organizer staff with such information about the Exhibitor's security as they may reasonably request. The minimum security to be provided by the Organizer is set forth in Attachment II, but the Organizer agrees that in no event shall the security protection provided for the

Exhibition be less than what it provides for works of similar value and condition in its own collections.

Photography, Reproductions, and Publicity

- A. Organizer shall provide the universities representative with a suggested press release and selected photographs, slides, and color transparencies of Works from the Exhibition specifically for use in promotional articles, pamphlets, entrance tickets, advertising, the universities representative's Web site, and other similar promotional and educational material relating to the Exhibition, as well as for television programs reviewing or discussing the Exhibition. Except with the written consent of the Organizer, only reproductions and photographs of objects provided and/or duplicated from those provided by the Organizer may be used in connection with the universities representative showing of the Exhibition. The universities representative agrees that all press releases, invitations, announcements, electronic media, and other promotional matter produced by the universities representative concerning the Exhibition will carry the full title of the Exhibition as set forth on page 1 of this Agreement, the Curator's full name and the Organizer's credit line referred.
- B. Except as provided in this Agreement, the universities representative will not allow photographs of any Works in the Exhibition to be taken for any reason without the prior written consent of the Organizer, or any other reproductions of any type in any medium to be made, except for photographs Photography, filming, and videography of the Exhibition, including television coverage, may be permitted for documentary, educational, or publicity purposes related to the Exhibition, but only if supervised by a member of the universities representative professional staff.
- C. All authorized photography is subject to the following restrictions:
- 1. Framed Works may not be removed from their frames.
 - 2. Lights must be at least five feet away from any Work.
 - 3. Total wattage of all lights will not exceed 500 watts, with no individual light wattage exceeding 250 watts.
 - 4. Photography may be done only on the premises of the Exhibitor, under the supervision of an appropriate member of the Exhibitor's staff.
 - 5. The Works will at all times be protected from contact with photographic and video equipment.
- D. Copyrights of third parties may apply to photographic materials provided for

promotional and educational reproduction, including Exhibition-related catalogues and brochures. Organizer assumes full responsibility for negotiating such

permissions on behalf of itself and the universities representative, and universities represents acknowledges that Organizer may assign this duty to Organizer's Curator. (Strike following sentence if Exhibitor is not the participating museum producing such materials).

- E. To the extent not retained by third parties, the copyright for all reproductions of Works in the Exhibition is retained by the Organizer, with the exception of Exhibitor or Exhibitors producing brochures or catalogues related to the Exhibition.
- F. The universities representative agrees to send the Organizer drafts or copies of all proposed publicity materials for approval, such approval not to be unreasonably withheld. The universities representative will remit copies of any printed or electronic publicity or educational material relating to the Exhibition, together with a complete publicity report as specified in Attachment III, to the Organizer no later than 60 days after the Exhibition closes at the Exhibitor's location.

Catalogues and Sales Materials

- A. Copies of the Exhibition catalogue published by Arona International, Organizer only. Any and all catalogues and brochures produced in connection with the Exhibition will carry the full title of the Exhibition as set forth.
- B. Organizer's Curator will be credited by full name for writing of the Exhibition catalogue essay and curation of the Exhibition.
- C. Arrangements for catalogue publication including printing and distribution will be negotiated directly between Organizer's Curator and Exhibitor(s).
- D. Organizer's Curator may arrange for publication of the exhibition catalogue apart from the assistance of an Exhibitor, in which case Organizer's Curator will make reasonable quantities of the catalogue available to the universities representatives.

Right of Cancellation; Force Majeure

- A. In the event that the Organizer must cancel the Exhibition for any reason, except its untimely arrival at the universities representative's premises, the Exhibitor agrees to pay the unpaid balance of the participation fee. If the Exhibitor finds an alternative institution, agreeable to the Organizer, to show the Exhibition during the same time period, or at another time reasonably acceptable to the Organizer, the Exhibitor shall then only be liable to the Organizer for such part of the Exhibition fee not paid by such alternative institution and any additional transportation costs.

B. In no event will the Organizer be held responsible, nor will the Exhibitor be relieved of its responsibility to pay the participation fee, if inclement weather, earthquakes, accident, riot, strikes, or other similar acts over which the Organizer has no control, prevent the delivery of the Exhibition or portions of the Exhibition as scheduled.

Disputes: Limitation of Liability and Indemnification

A. Both the Organizer and the Exhibitor agree to use their best efforts to resolve through discussion and negotiation to their mutual satisfaction any disagreement arising out of or under the terms of this Agreement. Failing a negotiated resolution between the parties, the Organizer and the Exhibitor agree to participate in voluntary mediation (selecting a mediator by mutual agreement of the parties), but if after 60 days from the date of the first request by a party for voluntary mediation, no resolution of the dispute has occurred, then the parties agree that the dispute shall be resolved in the city of Dhaka, state of Bangladesh, before a panel of 3 arbitrators, at least one (1) of whom shall be a lawyer with substantial commercial and art museum law experience, and in accordance with the Commercial Arbitration Rules of the SAARC Arbitration Association in effect at the time this Agreement is signed.

B. Except to the extent that the Organizer or its representatives are negligent, the Exhibitor agrees to hold harmless, indemnify, and defend the Organizer from and against all claims, damages, losses, and expenses, including, but not limited to, reasonable attorneys' fees and disbursements, asserted against or suffered by the Organizer in connection with or arising out of this Agreement or the Exhibition or the showing of the Exhibition at the Exhibitor's location.

C. The Exhibitor agrees that in no event shall any damages payable by the Organizer as a result of a breach by it of the terms of this Agreement exceed the amount of the participation fee actually paid to the Organizer and under no circumstances shall the Exhibitor be entitled to receive, in addition to its actual damages or the refunds described above, consequential, incidental, special or punitive damages, the parties agreeing that the refund remedy set forth above, together with actual damages as limited hereby, are fair and sufficient and shall be the only remedies of the Exhibitor hereunder.

Governing Law

This Agreement shall be governed by and construed, enforced, and performed in accordance with the laws of Bangladesh under company laws without regard to conflicts of law principles.

Contact Information; Notices

A. The following persons are the staff members or representatives of the Organizer and of the Exhibitor to whom inquiries and questions relating to this Agreement should be directed:

Exhibition & Sponsoring
Mr Omar Yasser Mallick
Phone: +88 01677 063241
Email: ceo@arona-international.com

International Malaysian Partner
Mr. Tang
Eduxcess
Phone: +6012-5615939
Email: kahloon.eduxcess@gmail.com

XIX. Signatures; Binding Agreement

The Organizer and the Exhibitor each warrant to the other that the officer or officers signing this Agreement on its behalf is or are authorized to do so and that it has entered into this Agreement and caused it to be signed on its behalf, intending to be legally bound.

<i>Organizer:</i>		<i>Exhibitor:</i>
by:		by:
Name: Omar Yasser Mallick		Name:
Title: Ceo & Partner		Title:
Date:		Date:

Checklist of the Exhibition

Security

The Exhibitor will take all reasonable measures to ensure the security of the Exhibition while at its premises, including, at a minimum, the following:

- 1. Guard coverage and protection from the dangers of fire, smoke, water damage, loss, theft, and vandalism will be maintained 24 hours a day while the Works are on the Exhibitor's premises. All guards and security personnel shall be permanent members of the Exhibitor's staff.
- 2. Constant electronic security monitoring and regular patrols by security personnel will be in place; at least one guard will be deployed in each gallery at all times during public hours; guards will conduct evening/night patrols hourly if electronic coverage is inadequate in the opinion of the Organizer.
- 3. All entrances into the Exhibition galleries shall be secured and alarmed when the Exhibition is closed to the public.
- 4. All intrusion alarms shall be checked every evening to verify that they are operating properly; non-working alarms shall be immediately restored to service or the Exhibitor will provide alternative security, such as guards, until the alarms are restored to service.
- 5. Gallery alarms must report to a facility that is staffed 24 hours a day; guards who patrol the Exhibition and the Exhibitor's premises at night must be in radio or telephone contact with such facility at all times.
- 6. Alarms for individual Works will be used if used elsewhere at the Exhibitor's facility.
- 7. All alarms and monitoring devices shall have a back-up power supply that will maintain the operation of these units for a minimum of 4 hours.
- 8. Security screws must be used for hanging all Works.
- 9. No visiting copyists or students are permitted to work in the Exhibition galleries with wet media.
- 10. No eating, drinking, or smoking will be allowed in any Exhibition galleries.

Photographs and Publicity

The Organizer will provide a selection of photographic material and publicity material as under:

SL No.	Name of Items	Description	Qty/Sqft.
01	Pre-Fabricated Stall	Size: 10ft.*20ft. Including System Table- 2 pc Tube Light- 4 pcs Power Point- 2 pc Waste bin- 2 pc Name Facia -2 pc	44 Nos.
	Extra Glass Round Table	Glass Round Table (Per stall 2 pcs)	100 Nos.
02	Carpet	Stall & Passages Area (Red color)	20,000 sqft.
03	Banner	8ft*16ft*50pcs	6400 sqft.

04	Registration Desk	10ft*20ft (with chair, table)	1 Nos.
05	Help Desk	10ft*10ft (with chair, table)	1 Nos.
06	Photo Booth	Wooden frame with PVC print Size: 8ft.*20ft.*1 pc	160 sqft.
07	Welcome Banner	PVC print Size 6ft.*64ft.	384 sqft.
08	Gate	Customize	2 Nos
09	Opening Banner	Wooden frame with PVC print Size: 10ft.*18ft.*1pc	180 sqft.
10	Elite Force	Security	10 Persons
11	Coffee	Coffee Machine with cup	500 pc
12	Sound System	4 pear	4 pear
13	Walkie Talkie		20 Nos.
14	Bus (40 seat)	Visitor Pick & Drop (1. Airport to Hotel (2. Hotel to ICCB (3. ICCB to Hotel (4. Hotel to Airport	3 Days
15	Branding	ICCB Inner Road Side Wooden frame with PVC print Size: 4ft.*8ft.*30 pcs	960 sqft.
16	Branding	ICCB Outer Road Side Wooden frame with PVC print Size: 6ft.*40ft.*2 pcs	480 sqft.
17	Stage Making	(Including Carpet, Projector, Podium, Flower works)	1 Nos.
18	Food	Day 1 menu: Fried rice, chicken curry, vegetable, soft drinks (250ml), water (500ml)	200 person
19	Registration form	As per client's requirement	2000/-
20	Exhibitor card	As per client's requirement	100 Pcs
21	Organizer card	As per client's requirement	50 Pcs

Disclaimer: Materials (Photographs) provided by the Organizer and approved for promotional and educational reproduction must be accompanied by full documentation including ownership credit. The copyright designation (where relevant) and a pre-approved credit line must be printed immediately under or beside the reproduction. Documentation must include artist's name, title of Work, date, medium, size, and lender credit. The Exhibitor will provide this information to organizer

Letter of Guarantee

To Whom It May Concern,

I, Omar Yasser Mallick, CEO of Arona International, hereby declare that Education Institution that agreed to participate as exhibitor in the Study Euro Asia World Education Fair 2019 organised by Arona International to be held on 27 September 2019 at Bangladesh shall be guaranteed with the following terms or items:

1. **Two (2) guarantee student's registration** in you respective Institution for the upcoming October 2019 or Jan 2020 intake. Subject to all level of study and type of courses available for application;
2. **Refund Policy:** In the event if the two (2) student registration guarantee surpasses the Jan 2020 intake dateline, Arona International shall provide refund of exhibitor's participation fee in the form of offsetting the value of commission due payable for next student registrations at your institution equivalent to the value of exhibitor's participation fee paid; and
3. **Post payment for Exhibitor's participation fee** of 30 days post-event date for the first 20 Universities only. This special privilege is considered for the universities that considered and looking for financial assistance .

The letter of guarantee shall serve as notification that Arona International will honour above guarantee terms or items for Institutions that confirm their participation as exhibitor in the Study Euro Asia World Education Fair before or on **30th August 2019**. Look forward for you're soonest confirmation.

For registration or information, kindly contact;

Mr Tang at +6012 561 5939 or email at kahloon.eduxcess@gmail.com.

Omar Mallick at +880 1677 063241 or email at ceo@aron-international.com.

Thank you.

Signed on behalf of Arona International,



OMAR YASSER MALLICK
CEO, Arona International

Letter of Authorisation

To Whom It May Concern,

Eduxcess Consulting Group Sdn Bhd (1177669A) or “Eduxcess” is the official Malaysian and international partner of Arona International in all business operation activities related to student recruitment with education institutions and providers in Malaysia.

I, Omar Yasser Mallick, CEO of Arona International, hereby authorise our partner, Eduxcess and its official representatives, to conduct all related business operation activities in the following areas (not bounded by):

Activities	Description
Business Development	All activities related to sales, marketing, and relevant business development opportunities with Arona International shall be facilitated by Eduxcess.
Student Application & Enrolment	All student application, document submission and enrolment process provided by Arona International shall be facilitated and conducted by Eduxcess via its digital tools, associate partners, and internal resources.
Billing & Collection of Commission	Collection of commission for every successful student registration due to Arona International shall be facilitated and conducted by Eduxcess. All billing and invoicing details shall be initiated by Eduxcess and commission shall be payable to: Bank: Maybank Account Name: Eduxcess Consulting Group Sdn Bhd Account No: 514280612461 Swift Code: MBBEMYKL
General Operations	Eduxcess as Arona International strategic partner, shall be allowed to initiate, conduct, facilitate and participate in all level of dealings, discussion, meeting with all official representatives of your organisation and associated Partners.

This Letter of Authorisation is valid with immediate effect. I seek your kind co-operation to allow Eduxcess complete access to area mentioned above. For further clarification, feel free to contact me at +880 1677 063241 or email at ceo@arona-international.com.

Thank you.

Signed on behalf of Arona International,



OMAR YASSER MALLICK
CEO, Arona International